

BOARD OF DIRECTORS MEETING

May 13, 2021

Members Attending Virtually: Shelby Ball, Kelly Burgin, Annie Fritschner, Noah Henderson, Luke Huntley, Kelly Johnson, Debbie McCrary, Rhodney Norman, Katherine Parnell, Shannon Perry, Lucretia Starling, Barbra Toler, Al Wilson and Kim Wilson.

Members Absent: Erin Drew, Tamara Lee and Lauren Wilkie.

Guests Present: None.

Staff Present: David White - CEO, Elizabeth Whitten - CFO, Linda Carter – Children’s Services Director, Bobby Kimmons – HR Director, Terri Bowman – Grant Writer/Fundraiser and Kim Hall – Executive Assistant

Kim Wilson opened the meeting at 6:00 PM. A quorum was present virtually.

Kim Wilson began the meeting by announcing Lucretia Starlings retirement. Kim thanked her for her years of service on the WCCA Board and with DSS. Well wishes were echoed by everyone present.

Minutes of April 8, 2021 Board of Directors Meeting:

Kim Wilson called for questions and corrections regarding the minutes of April’s meeting of the Board of Directors. The minutes stand approved as submitted with a motion from Debbie McCrary and second by Katherine Parnell. All were in favor.

Chief Executive Officer’s Report:

- **Brevard College Update:** The College wanted to own the building and lease it to WCCA for \$10K per month. This does not work economically for us. We are going to move to Plan B and build the facility on our property at Hillview. We will meet with the College’s Academic Affairs Committee to communicate that we want to continue the internship program and will still provide office space for college staff to use. We will also be talking with the Pisgah Health Foundation to see if or how this change might affect any grant we have received or might receive in the future on this project. We do not think Dogwood Health or Pisgah Health will have an issue with the location of the building changing. Hillview is only 1.5 miles from the College campus.
- **Recruitment:** We included in the board packet a spreadsheet showing everything we have been doing to attract employees. The board was asked to review the sheet and send any thoughts or additional ideas to the HR department. WCCA is ranked 11th on Zippia’s list of best employers in the area. We are developing a budget of 3% of salaries for recruitment.
- **Medicaid Transportation Contract Update:** We have signed a contract with ModivCare. We are also looking at a contract with One Call.
- **Fractional General Counsel Contract:** We will be contracting with Attorney Rocky Cabagnet, a former CAP director and expert in non-profit law, for fractional general council services. He works for Hull & Chandler, PA, a law firm in Charlotte. He has already helped us with the ModivCare contracts. He will be available to all departments for legal assistance. We will introduce him to senior staff and the board of directors soon.

BOARD OF DIRECTORS MEETING

May 13, 2021

Executive Committee Report:

- ***Reminder:*** Do not forget the special rebranding presentation that is scheduled for Tuesday, May 18, 2021 @ 6:00 pm. Please review the market research information that was in your packet before the meeting.
- ***Outdoor Learning Initiative:*** A few board members were able to attend the Arbor Day Celebration at the King Creek Children's Center. The kids planted saplings donated by the Forestry Service. It was great to see the kids playing in nature with seesaws made from boards, jumping on stumps and getting dirty planting.
- ***Board Membership:*** The committee has reviewed applications for Donecia Santana and Matt Ballance. Donecia is currently the Policy Council Chair. Matt is an engineer with the Asheville Fire Department. The committee motioned to accept both applicants for membership. Al Wilson and Barbra Toler seconded the motion. All were in favor.

Treasurer's Report for March 2021 reported by Al Wilson:

- Unrestricted cash balance is \$1.51M
- Head Start / Early Head Start & CCP grants are on budget
- NC Pre-K is showing a surplus of \$65K
- CACFP is showing a deficit of \$40K. We have applied for emergency relief funding to cover the deficit.
- Section 8 Housing is tracking on budget with a slight admin surplus
- Transportation received a \$35K grant for Covid transportation
- The Transit contract is showing \$88K surplus, 5311 has a \$3K deficit but will continue to go down as we draw matching funds from the County.
- All transportation staff received a 2% bonus from Covid funds for front line work.
- Senior Nutrition is running a deficit of \$3.7K due to bulk food purchases
- Covid expenditures for the month were \$71.6K
- Senior nutrition is currently showing a surplus of \$4K
- Indirect costs for the month were \$118,584
- Covid related expenses for the year are \$502,565

Kim Wilson called for questions or discussion regarding the Treasurers Report. There were no questions. Finance Committee member Al Wilson motioned to accept the report. Annie Fritschner seconded. All were in favor.

Ibby Whitten reviewed the new financial snapshot dashboard that she created. She asked for questions about the report or if there were any additional items the board would like to see. There was a brief discussion.

Old Business:

- David asked board members to think about how they want to move forward as Covid restrictions are eased. Do we want to continue meeting virtually, begin to meet in person or a hybrid of the two? We will discuss this again at our next meeting.

BOARD OF DIRECTORS MEETING

May 13, 2021

New Business:

- **Linda Carter:** Linda presented the self-assessment timeline for the 2021. We are changing the process to be more toward the end of the year. Annie Fritschner motioned to approve the new timeline. Katherine Parnell seconded. All are in favor.

Kim Wilson called for any further business. With none being proffered, she called for a motion to adjourn. Al Wilson motioned. Annie Fritschner seconded. All were in favor. The meeting adjourned at 6:55 pm.

The next board meeting is scheduled for June 10, 2021 @ 6:00 pm.