

PRESS RELEASE
July 13, 2023

Press Contact: Terri Bowman, WNCSource
TBowman@wncsource.org
Ph. (828)693-1711 Ext. 128

FOR IMMEDIATE RELEASE



WNCSOURCE GIVES A LIFT TO IMPACT HEALTH'S HOP PROGRAM

- WNCSource has teamed up with Impact Health and over 50 human services organizations to form the Healthy Opportunities Pilot program that is designed to improve the health of residents throughout 18 Western North Carolina counties.
- The HOP program and its partners provide resources that help break down barriers that can affect people's overall health and wellbeing. This includes access to food; help with housing; maintaining personal safety; and access to transportation.
- Impact Health's HOP program serves individuals and families who are part of the Medicaid Managed Care network.
- As a HOP partner, WNCSource provides free transportation in Henderson and Polk County to medical and dental appointments and non-medical destinations such as shopping, the gym, parks, community food programs, job interviews or work, and other wellness-related sites.
- To find out more information, visit the Transportation page on the WNCSource.org website or Impact Health's website at wnc-hop.org or call (828) 698-8571 ext. 114.

###

WNCSource is a 501(C)(3) nonprofit based in Hendersonville, NC that assists low income and underserved people in Western North Carolina. Our programs include Children's Services, Transportation, Housing and Older Adult Services. Working together with our communities and partners, WNCSource improves people's lives by creating pathways to self-reliance and healthier living. For more information, please contact: Terri Bowman, TBowman@WNCSource.org or call (828) 693-1711.

