

ELEVATOR SPEECH



DEVELOPMENT COMMITTEE: DAVID CARFOLITE, SHANNON PERRY, LORRAINE REDD

WNCSOURCE ELEVATOR SPEECH



WNCSource empowers people and transforms lives through four program areas

- Head Start, Early Head Start and NC Pre-K
- Community Transportation
- Affordable Housing
- Services for Older Adults

We operate in four Western North Carolina Counties and improve people's lives by creating pathways to self-reliance and healthier living.



WNCSource ELEVATOR SPEECH



WNCSource offers services in 4 program areas in 4 Western North Carolina counties:

- Early Childhood Education – we run Head Start, Early Head Start and Pre-K programs to help hundreds of children prepare for kindergarten in Henderson, Transylvania, Rutherford and Polk counties.
- Community Transportation – we offer transportation programs for the elderly, disabled, and rural residents to help them get to medical appointments, shopping, job & job training and other destinations in Henderson County.
- Affordable Housing – we administer the Housing Choice Voucher program that serves over 700 individuals and families with affordable housing and family self-sufficiency programs in Henderson and Transylvania Counties.
- Services for Older Adults - we offer senior nutrition programs including 2 congregate meal sites, Mobile Meals delivery routes, and distribute meal boxes and liquid nutrition to rural and homebound seniors in Transylvania County.



Empowering people, transforming lives



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FUNDRAISING REPORT

TERRI BOWMAN, DEVELOPMENT DIRECTOR



2023 FALL NEWSLETTER & #GIVING TUESDAY™

- First newsletter solicitation in 57 years!
- Mailed to 3,700 households in 4-county service area
- 2nd mailing for 2023
 - Generated \$1,468 in 12 gifts
- Followed by Giving Tuesday Postcard
 - Generated \$507 in 9 gifts
- Board Giving Campaign - \$700 FYTD of \$1,000 Goal
 - 5 Gifts



WHY WE DO IT...

TERRI BOWMAN, DEVELOPMENT DIRECTOR

Sandra Dwork – Congregate Meals & Light Shopping Program Client

- 86-years old, Mother of 4 grown children who moved from Cleveland County to live with her son in Hendersonville.
 - Heart problems
 - Eyesight keeps her from driving
 - NC Services for the Blind referral
- Rides to HC-COA Congregate meals site 5 days a week
- Uses WNCSource Medical Transportation service
- Recently became a Monthly Recurring donor

“I get lonesome at home during the day while everyone’s at work. I don’t know what I would do without your service. You’ve set me free!”



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