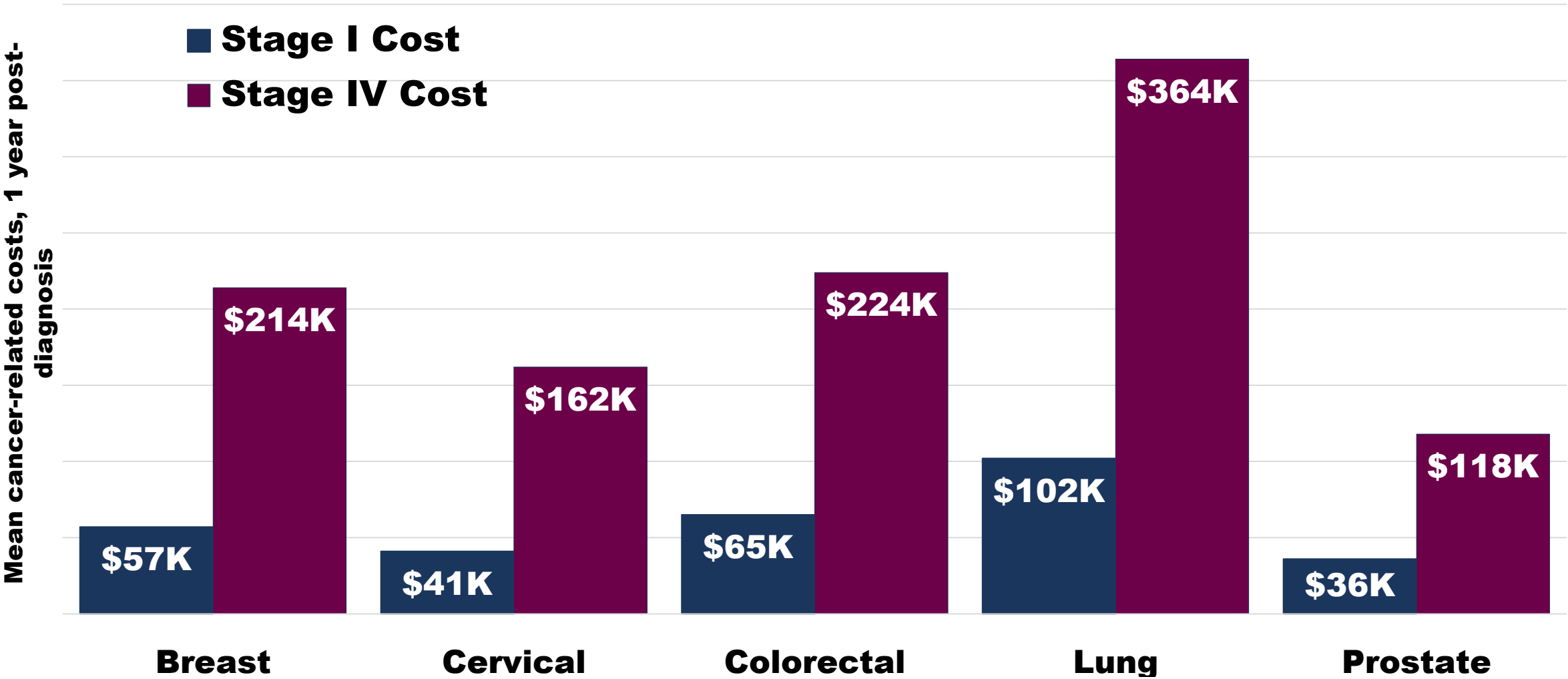


Consumerism: Cancer Costs and Health Outcomes

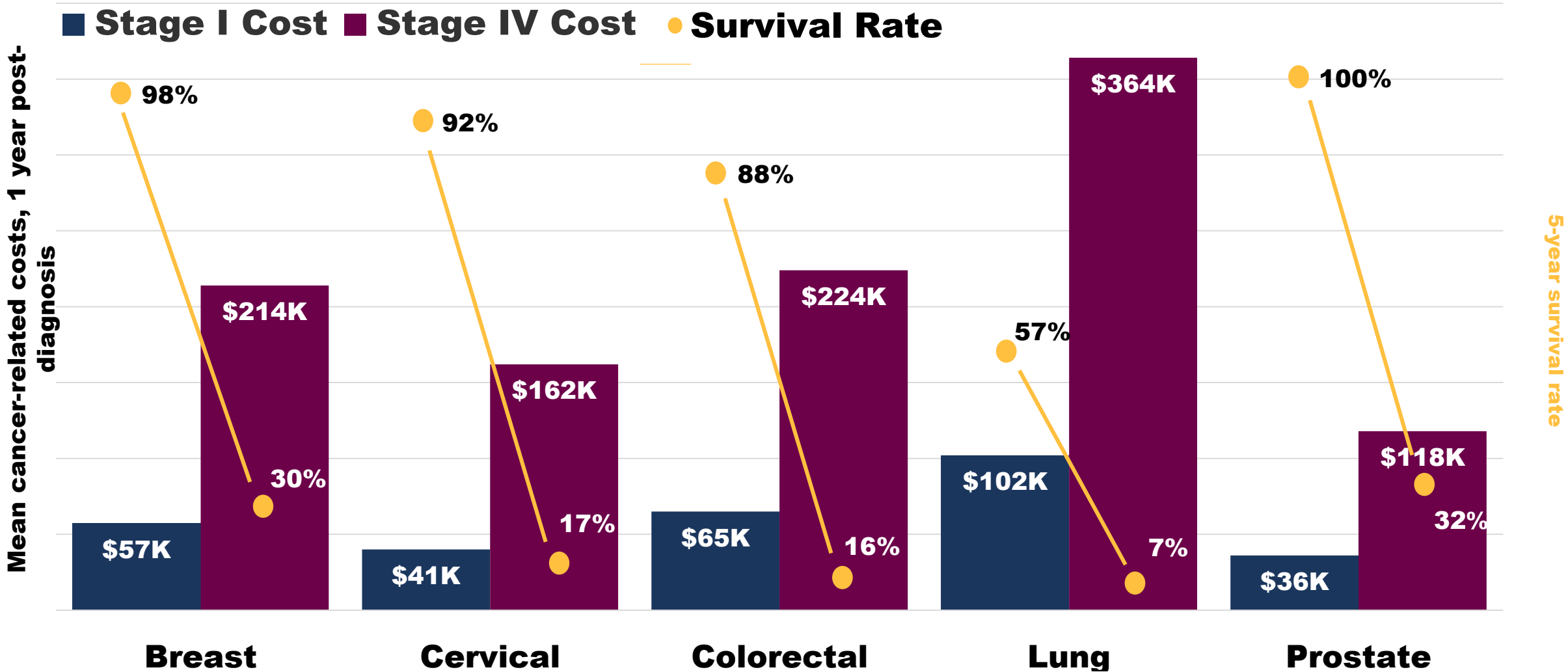
Early vs. Late-Stage Diagnosis



**Source: National Cancer Institute*

Cansumerism – Cancer Costs and Health Outcomes

5-year Survival Rate



*Source: National Cancer Institute