



Sponsorship Opportunities



Diamond Jubilee
2026



Empowering people, transforming lives

WNCSource.org



Greetings!

60 years ago, WNCSource (originally known as Western Carolina Community Action) was formed to serve the residents of Henderson County, NC. We began as a small nonprofit that provided Head Start preschool programs for children and families, a Work Mobile program to transport people to job sites, and offered some adult education programs through our local public library. Today, WNCSource serves over 8,500 people in Henderson, Transylvania, Rutherford, and Polk Counties offering Children's Services, Affordable Housing, Community Transportation and Older Adult Services.


2026 is our Diamond Jubilee Year! This Fall we're hosting two Gala Celebrations in Henderson and Transylvania Counties. We invite your company to be a part of the festivities as a corporate sponsor and help us continue this important work!

As you review the attached Sponsorship Opportunities brochure, we hope you'll consider the advantages of partnering with us:

- ◆ Sponsorships from \$1,000 to \$6,000 that deliver both community impact and positive brand visibility!
- ◆ Double your reach! Gain recognition at 2 signature events and exposure for your business in 2 counties – Henderson & Transylvania!
- ◆ Create a memorable evening for your favorite clients or reward your team with an experience that reflects your company's values and community spirit!
- ◆ Make a meaningful difference! 100% of proceeds stay right here in Western North Carolina to support children, families, seniors and veterans who need it most!

For 60 years, WNCSource has had a proud history of serving our neighbors in need! We invite you to celebrate that legacy with us and invest in a stronger future for Western North Carolina – a place where we can all live, work and raise our families!

Sincerely,


David White, CEO
WNCSource

CHILDREN'S SERVICES ● HOUSING ● TRANSPORTATION ● OLDER ADULT SERVICES

Working with communities and partners, WNCSource improves people's lives by creating pathways to self-reliance and healthier living

220 King Creek Blvd. | PO Box 685 | Hendersonville, NC 28793-0685 | Ph. 828-693-1711 | Fax 828-697-4277

Connect to the Past & Future

It all started back in 1966 when Western Carolina Community Action, Inc., now known as WNCSource, first opened its doors in Henderson County. Our early initiatives included Youth Workforce Training, a Transportation Work Mobile, and Head Start preschool programs. We've come a long way since then!

Today, WNCSource serves Henderson, Transylvania, Rutherford and Polk Counties and provides programs in four key areas:



Head Start, Early Head Start, and NC Pre-K early childhood education and care that transforms futures!



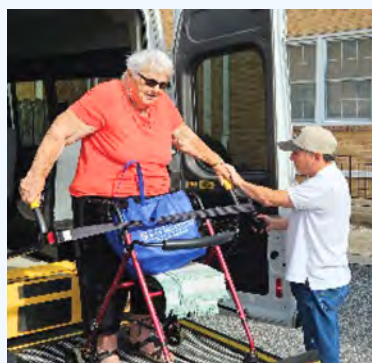
Housing Choice Vouchers and Family Self-sufficiency programs that support over 700 individuals and families each year!



Connects seniors, disabled, and rural residents unable to drive to medical appointments, work, shopping, and other activities.



Senior nutrition, socialization, and helpful resources to reduce isolation, improve health, and encourage independence.



WNCSource serves over 8,500 people throughout WNC annually!

2026 is our Diamond Jubilee and marks our 60th year of serving our community!



We invite you to join us in celebrating this special anniversary by lending your support as a 2026 Diamond Jubilee Sponsor! Your support will help us continue providing essential services to individuals and families across our region.

Together, we can strengthen connections, open pathways to health and independence, and ensure that everyone – at every stage of life – has the opportunity to thrive!



Sponsorship Levels

Pillar of the Community (Only 4 Available)

Our highest partnership level honors sponsors whose leadership strengthens and reinforces our mission. Pillars of the Community help ensure long-lasting impact across generations and provide stability for programs that lift up children, families, and older adults.

\$6K

Benefits include: Full-page ad in Diamond Jubilee Booklet, Table-tent & Event Signage, Speaking opportunity at event, 8 Complimentary Event Tickets for each Jubilee event, Website & Social Media Acknowledgement, Annual Report Recognition, and use of the WNCSource 60th Anniversary Sponsor badge.

Empowerment Champion

As an Empowerment Champion, your support directly drives our mission of empowering people through early childhood education, housing stability, transportation access, and caring for seniors. These programs transform lives to support lasting change and true independence.

\$5K

Benefits include: Half-page ad in Diamond Jubilee Booklet, Event Signage, 6 Complimentary Event Tickets for each Jubilee event, Website & Social Media Acknowledgement, Annual Report Recognition, and use of the WNCSource 60th Anniversary Sponsor badge.

Bridge Builder

Bridge Builders help connect people with the resources they need to make a better life. Your sponsorship will create pathways between challenges and solutions, and provide access to a better life!

\$3.5K

Benefits include: Quarter-page ad in Diamond Jubilee Booklet, Event Signage, 4 Complimentary Event Tickets for each Jubilee event, Website & Social Media Acknowledgement, Annual Report Recognition, and use of the WNCSource 60th Anniversary Sponsor badge.

Pathways Partner

Pathway Partners invest in services that open doors! Whether through early childhood education, affordable housing, reliable transportation or supportive aging programs – your contribution will help build a pathway to a brighter future.

\$2.5K

Benefits include: Business/Name listing in Diamond Jubilee Booklet, Event Signage, 4 Complimentary Event Tickets for each Jubilee event, Website & Social Media Acknowledgement, Annual Report Recognition, and use of the WNCSource 60th Anniversary Sponsor badge.

Community Action Partner

Going back to our roots, Community Action Partners strengthen the front-line services and embrace the volunteer spirit at the heart of our mission. Their support delivers direct impact – changing lives every day through compassionate hands-on care.

\$1K

Benefits include: Business/Name listing in Diamond Jubilee Booklet, Event Signage, 2 Complimentary Event Tickets for each Jubilee event, Website & Social Media Acknowledgement, Annual Report Recognition, and use of the WNCSource 60th Anniversary Sponsor badge.

Benefits of becoming a Diamond Jubilee Sponsor

- 🌿 Benefits and recognition lasts ALL Year Long!
- 🌿 Allows you to make a powerful impact in your community!
- 🌿 Highlights your business' community spirit by making WNC a better place to live and work!
- 🌿 Gifts may be tax-deductible

AND that's just the beginning...

A child breaking through generational poverty.



Essential transportation connects isolated individuals to their community.



A home that keeps a family together.



A nutritious meal and human interaction for elders living alone.



Diamond Jubilee

2026



Thank You for your Support!





Become a Sponsor

Thank you for helping us serve over 8,500 people throughout WNC each year!

- Benefits and recognition lasts ALL YEAR LONG!
- Allows you to make a powerful impact in your community
- Highlights your business' community spirit by making WNC a better place to live and work
- Gifts may be tax-deductible

Sponsorship Level (select one)

Pillar of the Community \$6,000	Empowerment Champion \$5,000	Bridge Builder \$3,500	Pathways Partner \$2,500	Community Action Partner \$1,000
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Organization/Company Name	Organization Website
<input type="text"/>	<input type="text"/>

First Name	Last Name
<input type="text"/>	<input type="text"/>

Email Address	Phone Number
<input type="text"/>	<input type="text"/>

Address

Social Media Accounts

		
<input type="text"/>	<input type="text"/>	<input type="text"/>

Who should we send an invoice to?

- Send to me at the information provided above.
- Send it to our accounts payable team (please provide their contact information):

Please email this form along with your organization's logo in PNG or JPG format to arivers@wncsource.org



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